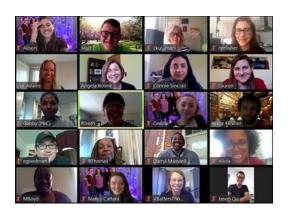


ERG Bootcamps - Curricula



Bootcamps are Live-led by:

Aimee Broadhurst

- Author, "The ERG Handbook: Everything You Wanted to Know About ERGs but Didn't Know Who to Ask" (publishing Dec 2020)
- Founder & CEO, Inclusive Space
- Vice Chair, **ERG Leadership Alliance**
- Certified Co-Active Coach, Coaches Training Institute
- Certified Coach, American Confidence Institute





1 LAUNCH: For brand new ERG leaders looking to start or restart an ERG program.

February 3, 2021 10 am – 4 pm EST Register here

Pre-launch

- Structuring your ERG
- Outlining the Inclusive Space Progression Model and Pillars
 - Mapping activities to the Progression Model and Pillars (Pre-Launch/Launch)
- Building your business case
- Creating vision & mission statements
- Developing leadership roles and responsibilities

Launch

- Developing an ERG Leadership Model
- Creating a launch plan
- Developing meeting routines
- Welcoming and onboarding executive sponsors
- Setting up for success administration and business support



Q GROW: For ERGs already underway that need more traction in communications, programming, funding, and measurement.

February 4, 2021 10 am – 4 pm EST Register here

- Recruiting your leaders and teams
- Working on a budget and funding
- Putting communication routines in place
- Planning programming
- Starting to use metrics
- Developing reports
- 3 THRIVE: For more established ERGs wanting to have a broader and deeper long term impact.

February 5, 2021 10 am – 4 pm EST Register here

- Developing and implementing a multi-year plan
 - Brainstorming ideas, prioritizing those ideas, laying out the plan, aligning the plan to the pillars and across teams
- Making talent planning routine
 - Assessing leader development, reviewing top talent, outlining talent planning
- Developing your process for launching ERG chapters
- Recruiting and engaging allies
- Leading and inspiring as an ERG leader

For more info: Info@ERGLeadershipAlliance.com/Bootcamps

Bootcamp participants can do an optional Certification as a:

Leve1/Emerging ERG Leader, Level 2/Intermediate ERG Leader, or Level 3/Expert ERG Leader.

See website for more info.